



IISU
INCUBATION CENTRE



(deemed to be **IIS**
UNIVERSITY)



Presents

IISU IDEATION CHALLENGE

IDEAS TO RESOLVE THE PROBLEMS ARISING DUE TO
COVID19- SECOND WAVE

The best innovations are created in response to specific, urgent and sizeable problems. In some ways, the Covid-19 crisis has made our most urgent problems and their potential solutions more obvious. IISU Incubation Centre invites young Innovators and entrepreneurs to come up with the Ideas to combat the problems of Covid19 and at the same time those ideas should have the potential to get converted into viable business.

THEMES -----

- Health Care Sector
- Social Issues
- Digital Transformation of Business
- Fulfilment of basic Necessities
- Supply Chain Management
- Demand -Supply Gap in Industry
- Issues related to skilled workforce getting unemployed
- Drop in Placements after Graduation
- Schooling after Pandemic : Challenges related to Secondary and Primary Education
- Hardships of Senior Citizens living alone during Pandemic
- Student Psychological Issues during Pandemic
- Sustainability issues for already established Business

Information about Competition	Rules for Competition	Questions for Presentation
Application and Videos are to be submitted by 8pm 31st July, 2021.	Applicants must reside in India. Minimum age limit to participate in the competition is 17 years.	What is your idea? What is the perceived problem you believe you are solving?
Each team or applicant that is chosen for the final ten will be notified by 16th August 2021.	Business idea must be a NEW For Profit Business. Idea must be the original work of the applicant.	If your product or service is marketed, who would be the customers? (What products or services are they now using that your idea will replace?) If your product or service goes to market, can it be defended from duplication by competitors with a patent, copyright or other device? Who will be the competitors if your product or service goes to market?
The applications will be reviewed and the top ten will be selected to pitch their Idea on 21st August, 2021 at IISU Incubation Centre, IIS (Deemed to be University), Jaipur. Mode of Competition (Online/Offline) will be intimated to the selected participants.	A three-minute video is required for application to be valid. All applications and video are to be submitted by no later than 8pm 30th June, 2021.	Why would your prospective customers need or want to purchase your product or service? Describe the needs, as you see them, to get your product or service into the market, or available to potential customers.
Each team in the final ten will have 10 minutes to pitch their idea to the judges, followed by Q&A from the judges. A PowerPoint Presentation of no more than 15 slides is required for the presentation.	A participant is only allowed to be a part of one team for the competition. Participation: Individual/Team can participate.	Is your product financially feasible? Be prepared to answer questions about how much it will cost to make and distribute your product.

Jury PARTNER



Mentoring PARTNERS



PRIZES

1st Winner

will get support from
IISU Incubation centre and price money of

₹10000

2nd Winner

will get support from
IISU Incubation centre and
price money of

₹5000

3rd Winner

will get support from
IISU Incubation centre and
price money of

₹2500

Last Date For Registration: **July 31st, 2021**

Registration Link: <https://forms.gle/nq6f53wXedkVSnBB9>

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